

ONTARIO

BUILD A DREAM

CAREER DISCOVERY EXPO

MAY 19 & 20 2021

6:00 PM – 8:30 PM

TRADES WEEK

AGENDA

DAY ONE

Wednesday, May 19th 2021

6:00-9:00 PM	Breakouts open and run until conclusion of event
6:00 PM	Event Begins: Opening Video and Remarks
6:10-6:15 PM	<p>Keynote: Jobs Don't Have Genders</p> <ul style="list-style-type: none"> • Judaline Cassidy, Founder, Tools & Tiaras Inc.
6:15 PM	<p>#HerPower Tools Launch: A special program launch announcement in partnership with WFS and Milwaukee Tools that includes a tool bag giveaway!</p> <ul style="list-style-type: none"> • Amanda March, National Marketing Manager - Milwaukee Tools • Rick Thurston, General Manager - WFS
6:20 PM	<p>Dream Trades Panel + Live Q&A: Tradespeople share their career journey, their day-to-day tasks, and their advice for students.</p> <ul style="list-style-type: none"> • Logan Kane, Training Coordinator - Carpenters Union Local 494 • Moderator: Nour Hachem-Fawaz, Founder and President - Build a Dream • Annie Buscemi, Apprentice Electrician - Arctic Electrical Ltd. • Alicia Butty, Metal Artist - Self-Employed • Kareema Beckles, Chef & Owner of Chef Kareema - Chef Kareema • Mary Marshall, Licensed Automotive Service Technician - Team Truck Centre
7:00 PM	<p>SESSION TRACKS: Busting Myths:</p> <p>Track 1: Construction</p> <ul style="list-style-type: none"> • Moderator: Yumna Nasir, National Director of Operations, Technology - Plan Group • Speaker: Annie Buscemi, Apprentice Electrician - Arctic Electrical Ltd • Speaker: Delaney Krieger, Carpenters Union Local 494 • Speaker: Logan Kane, Training Coordinator - Carpenters Union Local 494

<p>7:00 PM</p>	<p>SESSION TRACKS: Busting Myths: <i>(Continued)</i></p> <p>Track 2: Industrial</p> <ul style="list-style-type: none"> • Moderator: TBC • Speaker: Alicia Butty, Metal Artist - Self-Employed • Speaker: Lisa Petronski, Front Line Manager - Bruce Power • Speaker: Addi Pump, Skilled Team Leader - Toyota Motor Manufacturing Canada Ltd. • Speaker: Jeanine Lassaline-Berglund, President - CAMM <p>Track 3: Motive Power</p> <ul style="list-style-type: none"> • Moderator: Jennifer Seberras, CEO - Simplify Supply Chain Solutions • Speaker: Christel Nelson, Licensed Automotive Service Technician - Finch Hyundai <p>Track 4: Service</p> <ul style="list-style-type: none"> • Moderator: Tracy Qiu, PhD Student in INDI Graduate Program at Concordia • Speaker: Kareema Beckles, Chef & Owner of Chef Kareema - Chef Kareema
<p>7:25 PM</p>	<p>“What Now?” Panel: What is an apprenticeship and how do you get there from high school? You’ll learn about the options and exciting pathways you have, and programs within your reach to plan out your current and future plans.</p> <ul style="list-style-type: none"> • Moderator: Nour Hachem-Fawaz, Founder and President - Build a Dream • Earth Altenstad, Employment & Training Consultant - Ministry of Labour • France Daviault, Executive Director - Canadian Apprenticeship Forum • Kevin Hotten, OYAP Coordinator - Nipissing-Parry Sound Catholic District School Board
<p>7:55 PM</p>	<p>Game / Stretch Break / Scavenger Hunt / Photobooth</p>
<p>8:10 PM</p>	<p>Trade Secrets Panel: A panel with employers talking about what work at their company looks like, their hiring practices, work culture, support programs and apprenticeship opportunities available.</p> <ul style="list-style-type: none"> • Moderator: Nour Hachem-Fawaz, Founder and President - Build a Dream • Valerie Lane, Superintendent, Distribution Lines - Hydro One • Lilanne Dobbs, PCL Constructors • Sarah Rafols, Hort Tech Journey person - Landscape Ontario • Dimaz Ladak, Foreman Coach & Truck Apprentice, Bus Maintenance - TTC
<p>8:30 PM</p>	<p>Closing Remarks</p>
<p>8:35 PM</p>	<p>Event Concludes</p>

DAY TWO

Thursday, May 20, 2021

6:00-9:00 PM	Breakouts open and run until conclusion of event
6:00 PM	Event Starts: Trades Week Video and Opening Remarks
6:10 PM	Keynote Video and Keynote Presentation: The Power of Curiosity <ul style="list-style-type: none">• Cara Grant, Senior Project Manager - EllisDon
6:25 PM	Pizza Time! The Journey of a Pizza & Domino's Chef Demo
6:45 PM	Interactive Breakout Rooms
7:25 PM	SESSION TRACKS: Getting Work Ready: Track 1: Resume & Interviewing <ul style="list-style-type: none">• Moderator: Brendan Sweeney, Managing Director - Trillium Network for Advanced Manufacturing• Maki Morriss, Recruiter - Red Seal Recruiting Solutions Track 2: Making Connections <ul style="list-style-type: none">• Moderator: Nour Hachem-Fawaz, Founder & CEO - Build a Dream• Speaker: Jonathon Azzopardi, CEO - Laval Tool Track 3: Safety for Every Body <ul style="list-style-type: none">• Moderator: TBC• Speaker: Alicia Woods, CEO - Covergalls Track 4: Life Skills (Financial Literacy, etc) <ul style="list-style-type: none">• Moderator: Dani Ferenc, Director of Construction - Alabastor Homes• Speaker: Colin Toop, Project Manager - Plan Group
7:45 PM	Fun and Games Break / Scavenger Hunt / Photobooth
7:50 PM	Trades 2.0: The Future of Trades: <i>Psst!</i> We're not sure if you've heard, but there's a revolution happening in skilled trades. We're breaking down why The Future is Trades by looking at how the Canadian skilled trades workforce is changing. To replace those who retire, the sector will need to recruit under-represented groups — and that includes young people! <ul style="list-style-type: none">• Moderator: Nour Hachem-Fawaz, Founder and President - Build a Dream• Shelley Fellows, Automate Canada• Connor Barr, Assistant Project Manager - EllisDon• Elaine Lam, Chief of Research, Education & Inclusion, The Conference Board of Canada
8:25 PM	Final Remarks
8:30 PM	Survey / Breakout Rooms / Photobooth