

## Corpus Christi Secondary School

The Business world is an ever-changing environment that requires young people to be prepared to function effectively in a digital economy. Students will need to know how to deal with change, stress, priorities, and become key decision-makers in a competitive marketplace.

● *Make the right choice and promote your secondary education by selecting an option with a future — Business*



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The Business Department at Corpus Christi welcomes inquiries about our programs.

A more detailed Student Calendar outlining our courses is available from Student Services.

The following Business Department staff members would be pleased to answer your questions at any time:

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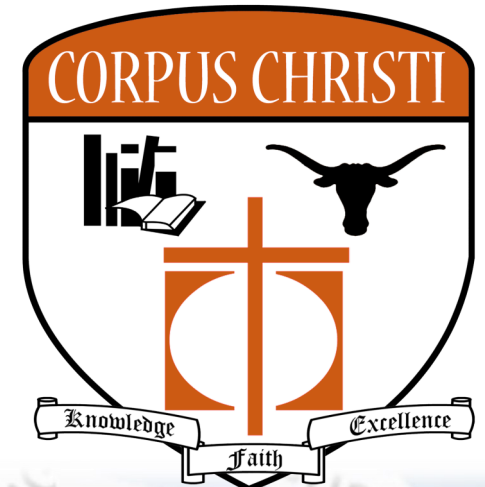
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## Corpus Christi Secondary School



BUSINESS  
STUDIES



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- **BTT 10 Introduction to I.T.** — Using Microsoft Office, Google platform and Windows XP which empower students with the necessary tools to succeed in the business world, college and/or university
- **BBI 20 Introduction to Business** — Competing in the Pythons Pit Entrepreneurship Contest compliments of The Burlington Rotary Club
- **BAF 3M/BAT 4M Financial Accounting** — Tour McMaster University's DeGroote School of Business, compete in the Ontario Business Educators' Association Accounting Contest sponsored by CMA Canada, apply for a CMA scholarship
- **BMI Marketing** — Practical and creative activities which introduce students to the 4 P's of Marketing: Product, Place, Promotion and Price
- **BBI3C Introduction to Entrepreneurship**— A focus on ways in which entrepreneurs recognize opportunities, generate ideas, and organize resources to plan successful ventures that enable them to achieve their goals. Through hands-on experiences, students will have opportunities to develop the values and skills most often associated with successful entrepreneurs.
- **BOH4M Organizational Studies**—This course focuses on the development of leadership skills used in managing a successful business. Students will analyze the role of a leader in business, with a focus on decision making, management of group dynamics, workplace stress and conflict, motivation of employees, and planning.
- **BBB International Business**— Focus on the importance of international business and trade in the global economy and explores the factors that influence success in international markets.
- **CIA4U Financial Accounting**—This course examines current Canadian and international economic issues, developments, policies, and practices from diverse perspectives.

The following courses comprise the schedule of available courses in Business Studies:

GRADE 9	Open	
	Introduction to Information Technology in Business BTT 101	
GRADE 10	Open	
	Introduction to Business Studies BBI 20	Career Studies GLC 20
GRADE 11	College	University / College
	Introduction to Marketing BMI 3C	Introduction to Financial Accounting BAF 3M
	Financial Planning Studies IDC 3M	Introduction to Entrepreneurship BDI 3C
GRADE 12	University/College	
	Principles of Financial Accounting BAT 4M	Organizational Studies BOH 4M
	Principles of Economics CIA 4U	International Business BBB 4M



## Corpus Christi Secondary School



Engage. Educate. Empower.

DECA is the foundation for our Corpus Christi Business Club and is a movement that can make a difference in an aspiring students life! DECA Ontario prepares emerging leaders and entrepreneurs, to continue fostering business in high schools and post-secondary institutions across Ontario. Our Corpus Chapter is highly competitive and offers our Business students with an opportunity to compete academically, not just Regionally, but Provincially and Internationally!

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*"The Grade 9 BTT course was really beneficial. I learned how to make digital presentations that I have needed to use in many of my senior courses. I even help my Dad at home with his presentations."*  
Neil O'Reilly, Alumni

*"The Accounting program gave me practical business experience and knowledge of the business world. I will be continuing my business studies at McMaster or Laurier next year."*  
Matt Mulroney, Alumni

*"The Marketing and Entrepreneurship courses I have taken have given me the opportunity to participate in promotions and experience running a business. I am much more confident and have developed life-long employability skills."*  
Garrett DeOre, Alumni