

## CAREERS IN ART & DESIGN

- Advertising
- Animation
- Architecture
- Branding/Marketing
- Computer Systems / Programming
- Content Strategy
- Film and Motion Picture Effects
- Fine Arts
- Graphic Arts
- Graphic Design
- Illustration
- Interior Design
- Media and Storyboard
- Multimedia Design
- Photo/Video Journalism
- Photography
- Presentation/Publication Design
- Public Relations
- Set Designer
- Social Media Marketing
- Software Engineering
- Video Game Development
- Web Design



For more information on the Specialist High Skills Major Art & Design program, contact the SHSM Lead, your Guidance Counsellor, or visit [Ontario.ca/SHSM](https://Ontario.ca/SHSM)



YOUR SKILLS.  
YOUR FUTURE.



## ART & DESIGN



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## Sector Overview

The Art & Design sector offers opportunities for students to get inspired and use their unique skills and abilities in creative areas such as media arts, design, and technology. Students who are interested in exploring their options related to the field of digital media can take the Specialist High Skills Major program to engage in authentic learning experiences and events that will be an asset for a future in art and design.

# THE EXPERIENCE

### Students in the Arts & Design Specialist High Skills Major program will:

- Participate in workshops with industry professionals
- Develop skills using a variety of traditional and emerging design software
- Incorporate digital technologies into the creative process
- Develop transferable skills compatible with multiple pathways to all postsecondary destinations



## CREDITS

### Course Package

Each SHSM program offers students a bundle of 8 - 10 credits. These courses are regular Ontario secondary school courses that allow students to work towards their Ontario Secondary School Diploma, but have been bundled as the most relevant courses to prepare students for a future in the Arts & Design sector.

Two credits in this bundle include Cooperative Education where students pursue a work placement in a field of interest.



### The bundle includes:

- **4 “major” credits** in Arts & Design and related courses in grade 11 and 12
- **Supporting credits:**
  - > 1 Grade 12 English Credit
  - > 1 Grade 11 or 12 Business Studies or Canadian and World Studies Credit
  - > 2 Cooperative Education credits to experience life in the Arts and Design sector

### Achievements in the Program

- **Certifications and Awareness Training:** Students complete selected sector-recognized certifications related to the major
- **Experiential Learning Opportunities:**
  - > Have the opportunity to job-shadow industry professionals
  - > Complete 2 Cooperative Education credits and get work experience in the Arts & Design sector
  - > See guest speakers, go on field trips to explore careers in Arts & Design
- Gain a **Sector Partnered Experience** (SPE) component that includes one of the

following options: Innovation Creativity and Entrepreneurship (ICE) training; sector-delivered contextualized coding; or, sector-delivered mathematical literacy. The SPE will require a 6 hour activity, delivered with a sector partner and have an experiential and an assessment component

- **Reach Ahead Experiences:** Explore the field and postsecondary education opportunities in the Arts & Design sector
- Completing the SHSM program prepares students for their pathway to **apprenticeship, college, university or work**