



**CORPUS CHRISTI**  
CATHOLIC SECONDARY SCHOOL



# BUSINESS DEPARTMENT

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The Business Department provides students with practical knowledge and skills in areas such as accounting, economics, marketing, entrepreneurship, international business, leadership, and personal finance.

Grounded in Catholic values, our courses emphasize ethical decision-making, social responsibility, and service to the community. Through experiential learning, collaborative projects, and real-world applications, we prepare students to become innovative thinkers, responsible leaders, and active contributors to both the business world and society.



# GR 9

## **BUILDING THE ENTREPRENEURIAL MINDSET (BEM10)**

In this course, students will learn what makes an entrepreneur thrive and the skills required to succeed in today's business environment. Students will learn why it's important to take initiative, adapt to change, find creative solutions, and understand the financial considerations of entrepreneurship.

This hands-on course will use business software and applications to help students plan and develop their entrepreneurial ideas and learn how to present them to a target audience. Furthermore, students will enhance their communications skills, and develop their project management skills, including goal setting, time management, and networking.

# GR 10

## **LAUNCHING AND LEADING A BUSINESS (BEP20)**

In this course, students are introduced to the world of business and learn what is required to be successful, ethical, and responsible in today's economy. Students will develop the knowledge and skills needed to be an entrepreneur who knows how to respond to local and global market opportunities.

Throughout the course, students will explore different leadership styles, examine basic economic concepts, and gain a deeper understanding of the responsibility of different functions of a business. This includes production, marketing, accounting, human resources, information and communication technology and project management.

# GR 11

## **ACCOUNTING (BAF3M)**

This course introduces students to the fundamental principles and procedures of accounting.

Students will expand their understanding of accounting for a business, as well as computerized accounting, financial analysis, and accounting ethics by way of case studies and real-world practical problems. Furthermore, students will enhance their financial analysis and decision-making skills.

## **ECONOMICS (CIE3M)**

This course explores issues and challenges facing the Canadian economy as well as the implications of various responses to them. Students will explore the economic role of firms, workers, and government as well as their own role as individual consumers and contributors, and how all of these roles contribute to stability and change in the Canadian economy.

## **MARKETING (BMI3C)**

This course introduces the fundamental concepts of product marketing, which includes the marketing of goods, services, and events. Students will examine how trends, issues, global economic changes, and information technology influence consumer buying habits. Students will engage in marketing research, develop marketing strategies, and produce a marketing plan for a product of their choice.

## **ENTREPRENEURSHIP (BDI3C)**

This course focuses on ways in which entrepreneurs recognize opportunities, generate ideas, and organize resources to plan successful ventures that enable them to achieve their goals. A large portion of this course is dedicated to the creation of a venture plan for a business of their choice. Through this experience, students will have opportunities to develop the traits and skills often associated with entrepreneurs.

# GR 12

## ACCOUNTING (BAT4M)

This course introduces students to advanced accounting principles. Students will learn about financial statements for various forms of business ownership and how those statements are interpreted in making business decisions. This course expands students' knowledge of sources of financing, further develops accounting methods for assets, and introduces accounting for partnerships / corporations.

## ECONOMICS (CIA4U)

This course examines current Canadian and international economic issues, developments, policies, and practices from diverse perspectives. Students will explore the decisions that individuals and institutions, including governments, make in response to economic issues such as globalization, trade agreements, economic inequalities, regulation, and public spending.

## INTERNATIONAL BUSINESS (BBB4M)

This course provides an overview of the importance of international business and trade in the global economy and explores the factors that influence success in international markets. Students will learn about the techniques and strategies associated with marketing, distribution, and managing international business effectively. This course prepares students for programs in business, including international business, marketing, and management

## BUSINESS LEADERSHIP (BOH4M)

This course focuses on the development of leadership skills used in managing a successful business. Students will analyse the role of a leader in business, with a focus on decision making, management of group dynamics, workplace stress and conflict, motivation of employees, and planning. Effective business communication skills, ethics, and social responsibility are also emphasized.

## PERSONAL FINANCE (IDC4UB)

This course investigates all aspects of personal financial management, providing a foundation for both personal financial literacy and for future and continued study in the financial field. Students will investigate the conceptual and mathematical foundations of increasing net worth and how it applies to them. They will also learn to navigate the world of personal finance including banking, investing, home ownership, insurance, investment portfolios, taxation, retirement (RRSP) and estate planning.

# BUSINESS STAFF

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